

ACT's 43rd Seminar

NA COMMERCIAL VEHICLE & TRANSPORTATION INDUSTRIES
REVIEW & OUTLOOK: 2010-2015



Registration Form

October 12-14, 2010
Holiday Inn Conference Center, Columbus, IN

MR. ___ MS. ___ NAME _____ TITLE _____

NICK NAME _____ COMPANY: _____

STREET ADDRESS _____

CITY/STATE/ZIP _____ SPECIAL DIET NEEDS _____

TEL. NO. ___ -- ___ -- E-MAIL _____ FAX NO: ___ -- ___ --

SIGNATURE: _____ DATE _____

SPOUSES may attend at no charge, but we do ask that they be registered.

___ Yes, my spouse will attend. My spouse's name is _____

Attendance Guidelines: The seminar is held for the benefit of subscribers to the *OUTLOOK*. Other companies that do not subscribe to the *OUTLOOK* may attend one seminar as an introduction to our company and personnel. **Cost of the seminar is \$545 for subscribers and \$695 for non-subscribers.** This includes meals and refreshments during the seminar. For non-subscribers, \$500 from one seminar fee per company may be applied to a new 2010-2011 subscription to the *OUTLOOK*. **Seminar payment is due no later than SEPTEMBER 27, or must accompany the registration if made after that date.**

Publicity: Participants are not allowed to distribute seminar materials beyond their own companies. Publication in any form of the materials and/or the comments of speakers or participants is not allowed. Questions should be addressed to Ken Vieth, General Mgr.

Fee: (choose one):

- ___ I prepaid my seminar fee with my *OUTLOOK* subscription.
- ___ I am an *OUTLOOK* subscriber. My fee to attend the seminar will be \$545.
- ___ I am not an *OUTLOOK* subscriber and no one from my company has previously attended. My fee to attend will be \$695.
- ___ Other

Please check here if you need a formal invoice _____. **Payment is preferred by company or personal check.**

Cancellations: A \$250 fee will be charged for any cancellation received on or after October 1. A better solution is to send a substitute—there is no additional charge for personnel substitutions. **Please note that no refunds will be given for cancellations received on or after October 4, 2010.** Copies of seminar materials will be provided in lieu of non-attendance.

Registration: Please fax or e-mail your completed registration form as soon as possible to ACT Research, **Fax # 812-378-5997. Payment does not have to accompany registration, but must be received by Sept. 27, 2010 to hold your reservation.** Send payment to ACT Research, 11545 N. Marr Road, Columbus, IN 47203. Federal ID#: 35-2095595 for Americas Commercial Transportation Research Co., LLC. Telephone: 812-379-2085, trucks@actresearch.net.

Activities (Check all that apply). See agenda for specific details on events and times.

	Tuesday October 12		Wednesday, October 13		Thursday, October 14			
	Self	Spouse	Self	Spouse	Self	Spouse		
Drive a Truck at Allison (12:30 – 4:30 p.m.) Outlook subscriber members only. See details on pg 2	___	xxxxx	Breakfast	___	___	Breakfast	___	___
Golf Outing (11:50 – 6 p.m.)	___	___	Lunch	___	___	Lunch	___	___
Discussion dinner groups See details on pg. 3	___	___	Dinner At The Farm	___	___			

Hotel Reservations should be made directly with the Columbus, Indiana Holiday Inn. Telephone: 1-800-465-4329

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**Take it to the limit
at the Allison Test Track.**



Allison Transmission has generously offered to host a group of ACT OUTLOOK seminar attendees at its test track facility in Indianapolis. See how Allison is driving transmission technology and experience an array of trucks and transmission.

You'll have the chance to drive over 20 different trucks through a variety of conditions. Take an on-highway truck around the one-mile road course. Or, you can attempt the jaw dropping 25% grade that's part of the separate off-highway course.

This program is limited to 40 OUTLOOK attendees and space will go quickly. Allison will provide round-trip transportation from the Holiday Inn aboard their state-of-the-art hybrid transit bus. Or, you can meet the group at if you're driving to Indy or flying into the Indianapolis airport.

Date: October 12, 2010
Depart Holiday Inn 12:30 p.m.
Arrive Allison Transmission: 1:30 p.m.

Depart Allison Transmission: 3:30 p.m.
Arrive Holiday Inn: 4:30 p.m.

Please note that personnel from competing transmission manufacturers will not be allowed to participate in Allison's Drive A Truck because of the confidentiality of the program. Names of participants will be give to Allison. Thank you for your understanding in this regard.

Ken

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TUESDAY EVENING, OCTOBER 12, 2010 – DISCUSSION DINNERS

Meet at the Holiday Inn's AV Room 30 minutes ahead of time to Carpool to Restaurants

	Group and Host	Location
8:00 p.m.	Group 1: All Things Economic Paul Traub, ACT, and Randell Moore, Blue Chip Economic Indicators	<i>Smith's Row</i>
7:30 p.m.	Group 2: Class 8 Trucks: U.S. and China Kenny Vieth, Act Research	<i>Bistro 310</i>
7:00 p.m.	Group 3: The Trailer Industry: Where is it Headed? Gayatri Deshpande, ACT Research	<i>New Japan</i>
7:00 p.m.	Group 4: Used Impact on New Vehicle Sales Steve Tam, ACT Research	<i>Smith's Row</i>
7:30 p.m.	Group 5: CSA 2010: Thoughts on Impact on Trucker Productivity and Driver Capacity John Burton, ACT Research	<i>Tres Bicchieri</i>
7:00 p.m.	Group 6: Rail/Intermodal: A Capacity Buffer for Trucking? Ken Vieth and Ron Sucik, Act Research	<i>Ken's River Cabin</i>
7:30 p.m.	Group 7: Going Green Michael Roeth, Roeth, LLC/ACT	<i>The Fork</i>

Please indicate your first and second choices of Discussion Dinners. Each group will be limited to 12-15 persons. First come, first served.

First Choice Group # _____

Second Choice Group # _____

- -Or -

Dine on Your Own _____; ACT Research will provide you with a voucher for these participating restaurants: The Garage, Buffalo Wild Wings, Holiday Inn Restaurant.

Your name: _____

Your company: _____

Please fax or e-mail this form to the address/number below:

ACT Research Co., LLC, 11545 N. Marr Rd., Columbus, IN 47203
Phone: 812-379-2085, Fax: 812-378-5997; e-mail: trucks@actresearch.net
www.actresearch.net