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ACT Research: Trailer Industry Has Strong Year in 2011; 2012 Expected to be Good

COLUMBUS, IN – The commercial trailer sector ended 2011 on solid footing and is well positioned for the third year of growth in the current cyclical recovery. Net orders for total trailers grew 38% year-over-year, while build jumped 69%. This update on industry performance was reported in the latest *State of the Industry: U.S. Trailers* published by ACT Research Co. (ACT) January 25, 2012.

“Following some mid-year sponginess, the trailer industry ended 2011 on a particularly strong note: Orders in December were a virtual duplication of November’s five-year high, backlogs rose to their highest level this cycle, and cancellations were virtually non-existent,” said Kenny Vieth, president and senior analyst at ACT. “Rising backlogs and low levels of cancellation activity speak to the strength of demand at the start of 2012,” he added.

ACT is the worldwide leading publisher of new and used commercial vehicle (CV) industry data, market analysis and forecasting services for the North American market, as well as the U.S. tractor-trailer market and the China CV market. ACT’s CV services are used by all major North American truck and trailer manufacturers and their suppliers, as well as the banking and investment community in North America, Europe and China. For more information on ACT, please visit <http://www.actresearch.net>.

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