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September 20, 2011

FOR IMMEDIATE RELEASE

CV Orders Hold Up Despite Economy

COLUMBUS, IN – Commercial vehicle orders held up reasonably well in August despite a proliferation of bad news about the economy that led to a meaningful collapse in consumer confidence. This updated status of the North America commercial vehicle market was included in the *State of the Industry* report, recently released by ACT Research Co. (ACT). The report covers Class 5 through 8 vehicles for the North American market.

“The events that caused confidence to wane are still in play and are likely to haunt the economy in coming quarters” stated Kenny Vieth, president and senior analyst at ACT. “However, there was not any perceptible impact on the front-end of the commercial vehicle demand continuum. Medium duty and heavy duty vehicle orders rose above expectations during the month and cancellations remained modest,” added Vieth.

ACT is the leading publisher of new and used commercial vehicle (CV) industry data, market analysis and forecasting services for the North American market, as well as the U.S. tractor-trailer market and the China CV market. ACT’s CV services are used by all major North American truck and trailer manufacturers and their suppliers, and worldwide banking and investment companies. For more information on ACT, please visit <http://www.actresearch.net>.

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